



*Worldwide Entertainment and
Convention Venue Management*

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For More Information Contact:

Gregg Caren – Executive Vice President, SMG

601-729-7922; gcaren@smgworld.com

City of Pembroke Pines Picks SMG Partnership for New Civic Center

SMG, the worldwide leader of public assembly facility management, is proud to announce it has just signed a pre-opening and management agreement for the new Pembroke Pines Civic and Cultural Center, set to open in January 2017. The firm was selected over two other proposers after a recent request for proposals process conducted by the City of Pembroke Pines, in Florida's Broward County. Leveraging their long-standing success and market knowledge at the Broward County Greater Ft. Lauderdale Convention Center, SMG has teamed with the Broward Center for Performing Arts – recognized nationally for its leadership in arts and entertainment as well as its innovative approaches to community engagement. The selection of SMG marks their fifteenth straight win in public bids where SMG was not already the incumbent manager.

"We are pleased and excited to welcome the Pembroke Pines Civic and Cultural Center to our family of SMG-managed properties and are confident the facility will thrive under our leadership, combined with SMG's booking network, client base and other resources and help stimulate economic impact and community engagement for the City of Pembroke Pines," said Gregg Caren, SMG executive vice president for convention and exhibition centers.

"We are pleased to welcome SMG as our facility management company, and appreciate the spirit of good corporate neighbors like SMG and the Broward Center," said City Manager Charles F. Dodge. Kelley Shanley, president and CEO of the Broward Center, also noted that "SMG is clearly the best in the industry at helping communities realize the full potential of this type of facility. We are excited to partner with them in helping the City of Pembroke Pines make the most of an exciting new complex."

Construction has already begun on \$58 million project, which is smartly integrated with a state of the art new City Hall Complex, and set amidst the 120-acre City Center development which also includes residential, retail and new hotel projects that will create an entirely integrated new downtown for Pembroke Pines.

The Pembroke Pines Civic and Cultural Center, located in the second largest and fastest growing community in Broward County, is located 20 minutes Southwest of Ft Lauderdale, on Pines Boulevard between Florida's Turnpike and I-75. When it opens for conventions, meetings, banquets and entertainment events of all kinds in 2017, the Center will offer a total of 30,000 square feet of meeting and exhibit space, as well as staging and seating for entertainment events up to 3,400 patrons.

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Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and over 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening

services for such landmark facilities as the McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently serving more than 100 accounts worldwide. For more information visit www.smgworld.com.

The Broward Center for the Performing Arts is one of America's premier performing arts venues, consistently ranked among the top ten in the country. Presenting more than 700 performances each year to more than 700,000 patrons, the Center showcases a wide range of exciting cultural programming and events, and offers one of the largest free arts-in-education programs in the United States, serving more than 150,000 students and teachers annually. The Broward Center, now celebrating its 25th anniversary season, recently completed a \$58 million project to revitalize the stunning waterfront facility adding new experiences to connect artists to audiences and a wide range of hospitality options. The Broward Center is located at 201 SW Fifth Avenue, Fort Lauderdale in the heart of the Riverwalk Arts & Entertainment District. Through a successful affiliated venue management program, the Broward Center also manages the historic Parker Playhouse in downtown Fort Lauderdale, the Rose & Alfred Miniaci Performing Arts Center on the campus of Nova Southeastern University and the Aventura Arts & Cultural Center. Learn more at www.BrowardCenter.org.

