



# **RASCAL FLATTS**

*Up Close & Acoustic*

**A Celebration to Benefit the Broward Center**

**SATURDAY, MARCH 18, 2017**

**Sponsorship / Underwriting Opportunities**



**BROWARD  
CENTER**

— *for the* —

**PERFORMING ARTS**



## **RASCAL FLATTS**

**SATURDAY, MARCH 18, 2017**

*A Celebration to Benefit the Broward Center*

### **Event Highlights:**

- ✧ Exclusive pre-show cocktail party at the Huizenga Pavilion and Wendt Terraces
- ✧ Performance by Rascal Flatts in the Au-Rene Theater
- ✧ Post-show celebration with dinner and dancing on stage in the Au-Rene Theater

### **Performance:**

#### ***All the hits like you've never heard before!***

One of the most exciting music groups of all time, Rascal Flatts is the most awarded Country group of the past decade and among the hottest-selling acts on tour in any genre. Since its musical debut in 2000, Rascal Flatts has sold more than 22.5 million albums and propelled 16 #1 singles to the top of the charts. The list of hits constitutes one of the great bodies of work in modern country music with "These Days," "Bless the Broken Road," "My Wish," "Take Me There" and "Here Comes Goodbye."

### **Contact:**

For more information on underwriting or sponsorship opportunities, please contact:

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**THE  
BROWARD  
PERFORMING  
ARTS  
FOUNDATION**

The Broward Performing Arts Foundation is the 501(c)(3) nonprofit fundraising partner of the Broward Center for the Performing Arts. It provides financial support to the Broward Center to sustain excellence in the arts and cultural programming, promote initiatives that assist community-based artists and organizations, reach out to new and underserved audiences, and continue to expand its nationally recognized arts-in-education programs.





## **DOUBLE PLATINUM -- \$50,000**

### **PRESENTING LEVEL SPONSOR/UNDERWRITER**

- ✧ Invitation for twenty (20) to the pre-show cocktail party at the Huizenga Pavilion and Wendt Terraces
- ✧ Twenty (20) premier theater seats for the Rascal Flatts performance in the Au-Rene Theater
- ✧ Two premier tables for a total of twenty (20) on stage in the Au-Rene Theater at the post-performance dinner & celebration
- ✧ Presenting level recognition on all event collateral, including invitations, website, e-mail blasts and press releases
- ✧ On-stage recognition during the dinner & celebration
- ✧ Meet-and-greet opportunity for eight (8) attendees (*pending artist approval*)
- ✧ Inclusion on all benefit event signage
- ✧ Opportunity to place signage throughout the Au-Rene Theater
- ✧ Opportunity for logo projection in the Au-Rene Theater
- ✧ Full-page ad on back cover of the Rascal Flatts program book
- ✧ Brunch & Broadway party for ten (10) – Buffet brunch in the Broward Center’s private lounge and tickets to a weekend matinee of *Something Rotten*, *Matilda* or *Finding Neverland*.
- ✧ Recognition in CenterStage Magazine
- ✧ Complimentary valet parking

## **PLATINUM -- \$25,000**

### **SPONSOR/UNDERWRITER**

- ✧ Invitation for ten (10) to the pre-show cocktail party at the Huizenga Pavilion and Wendt Terraces
- ✧ Ten (10) premium theater seats for the Rascal Flatts performance in the Au-Rene Theater
- ✧ One premium table with seating for ten (10) on stage in the Au-Rene Theater at the post-performance dinner & celebration
- ✧ Meet-and-greet opportunity for four (4) attendees (*pending artist approval*)
- ✧ Inclusion on benefit invitation, website and press releases
- ✧ Inclusion on all benefit event signage
- ✧ Full-page ad in the Rascal Flatts program book
- ✧ Brunch & Broadway party for ten (10) – Buffet brunch in the Broward Center’s private lounge and tickets to a weekend matinee of *Something Rotten*, *Matilda* or *Finding Neverland*.
- ✧ Recognition in CenterStage magazine

- ✧ Complimentary valet parking

## **GOLD -- \$15,000**

### SPONSOR/UNDERWRITER

- ✧ Invitation for ten (10) to the pre-show cocktail party at the Huizenga Pavilion and Wendt Terraces
- ✧ Ten (10) preferred theater seats for the Rascal Flatts performance in the Au-Rene Theater
- ✧ One preferred table with seating for ten (10) on stage in the Au-Rene Theater at the post-performance dinner & celebration
- ✧ Inclusion on benefit invitations, website and press releases
- ✧ Inclusion on benefit event signage
- ✧ Full-page ad in the Rascal Flatts program book
- ✧ Recognition in CenterStage magazine
- ✧ Complimentary valet parking

## **GOLD TICKET -- \$1,500**

- ✧ Invitation for one (1) to the pre-show cocktail party at the Huizenga Pavilion and Wendt Terraces
- ✧ One (1) preferred theater seat for the Rascal Flatts performance in the Au-Rene Theater
- ✧ One (1) preferred seat at a table on stage in the Au-Rene Theater at the post-performance dinner & celebration

## **INDIVIDUAL TICKET -- \$1,000**

- ✧ Invitation for one (1) to the pre-show cocktail party at the Huizenga Pavilion and Wendt Terraces
- ✧ One (1) theater seat for the Rascal Flatts performance in the Au-Rene Theater
- ✧ One (1) seat at a table on stage in the Au-Rene Theater at the post-performance dinner & celebration