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THE BROWARD CENTER FOR THE PERFORMING ARTS IS NOMINATED AS “THEATRE OF THE DECADE” ALONGSIDE RADIO CITY MUSIC HALL AND THE COLOSSEUM AT CAESARS PALACE

*Voting by the public for the Pollstar award is open now through May 14
Venue is the only one in Florida among the nominees*

FORT LAUDERDALE, Florida (April 26, 2021) – *Pollstar*, an industry leader in live entertainment, has nominated the Broward Center for the Performing Arts for the “Theatre of the Decade Award.” Voting is open to the general public now through May 14 at [32nd Annual Pollstar Awards Fan Voting Ballot Survey](#).

The only venue in Florida to be nominated, the Broward Center is vying for the honor alongside Radio City Music Hall and the Beacon Theatre in New York City, the Colosseum At Caesars Palace in Las Vegas, the Fox Theatre in Atlanta, Orpheum Theatre in Minneapolis, Chicago Theatre, Durham Performing Arts Center and the Auditorio Nacional and Auditorio Telmex in Mexico.

The Broward Center was recognized by *Pollstar* as one of the top ten venues of its size in the world for the ninth consecutive year in 2019, the most recent award year. A statement by *Pollstar* noted, “With COVID-19 bringing a halt to traditional live events, resulting in a dearth of major tours, festivals, venue activity and touring-based artist development, *Pollstar* is dedicating the 32nd Annual Pollstar Awards to celebrating the most commercially and artistically successful artists, venues and events over the last decade, as determined by *Pollstar*’s box office data and prior awards voting history.”

“The entire organization, from top to bottom, has contributed to this nomination. I could not be more proud of the work of our team and the honor of receiving this nomination. It is recognition that the exceptional work of everyone behind the scenes is truly world class. Even during the most challenging period in our history during the pandemic, we delivered relevant programs to our audiences to engage them in the arts and stay connected,” said Broward Center President and CEO Kelley Shanley. “I want to thank our staff, loyal audiences and everyone who has bought tickets, taken classes or contributed to our Road to Recovery Fund as we work to raise the curtain again. And, of course, I encourage everyone to vote for us.”

With nominees chosen by *Pollstar*’s research and editorial staff, the “Theatre of the Decade Award” celebrates the theater that showcased superior talent booking, effective promotion, quality production values and staff, an exemplary experience for fans and artists and consistent box office success over the last decade.

As the pandemic shut down the theaters, the Broward Center pivoted to online and virtual offerings that continue to engage, inspire and connect through the arts. [BrowardCenter@Home](#) and [Education@Home](#) experiences have included Broadway Chats featuring live, online interviews with

performing artists; virtual summer theater camps, Broadway intensives and online arts experiences for special needs audiences. More recently, the Broward Center has partnered with Cleveland Clinic, which is providing the medical expertise and guidance to ensure that it develops and implements effective health & safety protocols, to offer live performing arts experiences including outdoor events in the Peck Courtyard and the premiere of Backlot Live! that literally brings audiences to the stage door as they enter the Lillian S. Wells Backstage Plaza to enjoy music, comedy and other events outdoors and under the stars.

The 32nd Annual Pollstar Awards will recognize artists, venues, and individuals who rose to the occasion during the shutdown through streaming of live events, alternative delivery of live performances, philanthropy and innovation. Voters are encouraged to skip voting in any category for which they might lack the proper perspective. The voting deadline is Friday, May 14 at 5 p.m.

The winners will be announced at the the Pollstar Live! Conference at the Beverly Hilton in Los Angeles on Wednesday, June 16, 2021. *Pollstar*, the voice of live entertainment for more than 38 years, provides the most-up-to-date, relevant and useful data available for the global concert industry, delivering an unmatched archive of live entertainment data, a focus on editorial excellence and the most powerful metrics of entertainment industry success available anywhere.

The Broward Center for the Performing Arts is located at 201 SW Fifth Ave. in Fort Lauderdale. For more information visit BrowardCenter.org, like us on Facebook at Facebook.com/BrowardCenter and Facebook.com/BrowardCenterEducation, follow us on Twitter and Instagram @BrowardCenter, subscribe to our channel at Youtube.com/user/BrowardCenter and join the conversation with #BrowardCenter.

The Broward Center 2020-2021 season is presented by the Broward Performing Arts Foundation. AutoNation, Bank of America, Cleveland Clinic Florida, Greater Fort Lauderdale Convention & Visitors Bureau, MasterCard and Sylvester Comprehensive Cancer Center are proud sponsors of the Broward Center.

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About The Broward Center for the Performing Arts

One of America's premier performing arts venues, the Broward Center for the Performing Arts presents more than 700 performances each year to more than 700,000 patrons, showcasing a wide range of exciting cultural programming and events. Guest experiences at the Broward Center include the all-inclusive JetBlue Flight Deck on the Club Level, special events in the Huizenga Pavilion, waterfront dining at Marti's New River Bistro and innovative classes and workshops for all ages at the Rose Miniaci Arts Education Center. With one of the largest arts-in-education programs in the United States, the Broward Center serves more than 130,000 students annually. The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop and secure the future of the Broward Center. The Broward Center for the Performing Arts is located at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit BrowardCenter.org.

Broward Center's Road to Recovery Fund

The Broward Center is on the Road to Recovery. While the theaters are dark, and staff is at a minimum, the hard work continues. Despite the loss of 90% of its revenues, the Center maintains a full mix of educational programs online and on campus, as well as a limited number of live performances that are physically distanced and outdoors. Until audiences can return to the theaters, the Broward Center depends on contributions to sustain its operations. Visit BrowardCenter.org/R2R to donate to the Road to Recovery fund and help ensure the future of live performances in Fort Lauderdale.