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BROADWAY IN
FORT LAUDERDALE



BROWARD CENTER
FOR THE PERFORMING ARTS

FOR IMMEDIATE RELEASE

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**TICKETS ON SALE POWERED BY
TICKETMASTER VERIFIED FAN®
TUESDAY, OCTOBER 23**

**TICKETMASTER VERIFIED FAN® REGISTRATION
AVAILABLE THROUGH MONDAY, OCTOBER 15**

Fort Lauderdale, FL - Monday, October 8, 2018 Producer Jeffrey Seller and Broadway in Fort Lauderdale announce today that tickets for **HAMILTON** will be available online through Ticketmaster Verified Fan®, on Tuesday, October 23 at 10:00 AM ET. Verified Fan is a new fan-facing technology from Ticketmaster that allows pre-registered fans to unlock access to tickets without competing against scalpers and bots.

Jeffrey Seller states, "Verified Fan is the newest program to make tickets available to theatre-goers at regular prices. I am confident that it will be a valuable service to our fans. We know how challenging it is to buy tickets and this new Ticketmaster program will make the process a whole lot easier."

Ticketmaster Verified Fan® registration begins now and will close October 15 at 11:59 PM ET. Visit <https://verifiedfan.ticketmaster.com/hamiltonfl> to register.

Those who registered will be notified by Ticketmaster via email on Monday, October 22 if they have been selected for the Verified Fan on sale. The Ticketmaster Verified Fan® on sale will be available for purchases online only.

Tickets will be available for performances December 18, 2018 – January 20, 2019

There is a maximum purchase limit of four (4) tickets per household for the engagement. Tickets range from \$78 - \$198, with a select number of \$498 premium seats available. There will be a lottery for forty (40) \$10 seats for all performances. Details will be announced closer to the engagement.

A limited number of tickets will be available at The Broward Center for the Performing Arts Auto Nation Box Office starting at 10:00 AM ET on Tuesday, October 23.

HAMILTON is the story of America's Founding Father Alexander Hamilton, an immigrant from the West Indies who became George Washington's right-hand man during the Revolutionary War and was the new nation's first Treasury Secretary. Featuring a score that blends hip-hop, jazz, blues, rap, R&B, and Broadway, **HAMILTON** is the story of America then, as told by America now.

With book, music and lyrics by Lin-Manuel Miranda, direction by Thomas Kail, choreography by Andy Blankenbuehler and musical supervision and orchestrations by Alex Lacamoire, **HAMILTON** is based on Ron Chernow's biography of Founding Father Alexander Hamilton.

The **HAMILTON** creative team previously collaborated on the 2008 Tony Award ® Winning Best Musical *In the Heights*.

HAMILTON features scenic design by David Korins, costume design by Paul Tazewell, lighting design by Howell Binkley, sound design by Nevin Steinberg, hair and wig design by Charles G. LaPointe, and casting by Telsey + Company, Bethany Knox, CSA.

The musical is produced by Jeffrey Seller, Sander Jacobs, Jill Furman and The Public Theater.

The **HAMILTON** Original Broadway Cast Recording is available everywhere nationwide. The **HAMILTON** recording received a 2016 Grammy for Best Musical Theatre Album.

For information on **HAMILTON**, visit:

www.HamiltonMusical.com

[www.Facebook.com/HamiltonMusical](https://www.facebook.com/HamiltonMusical)

[www.Instagram.com/HamiltonMusical](https://www.instagram.com/HamiltonMusical)

[www.Twitter.com/HamiltonMusical](https://www.twitter.com/HamiltonMusical)

Ticketmaster Verified Fan®

How does Ticketmaster Verified Fan® On Sale Work?

Prospective tickets buyers will need to register for an access code through Ticketmaster's Verified Fan® system from October 8 through October 15. Those who are verified and selected will receive an access code on October 23 that unlocks the opportunity to purchase tickets via the Verified Fan on sale. If you have been randomly selected to receive a code it will unlock the ability to access tickets. However, tickets are available on a first-come, first-served basis and are not guaranteed. Registering for the program does not guarantee that you will receive an access code for the Verified Fan on sale.

If verified and randomly selected, you will receive an access code via text message. The first message(s) will include timing details and a link to where you can purchase your tickets, immediately followed by another text containing your unique offer code. Keep your phone handy – you'll receive text messages 2-4 hours before the sale begins.

How do I register?

Go to <https://verifiedfan.ticketmaster.com/hamiltonfill> October 8 through October 15 and connect your Ticketmaster account to register.

How do I know if my Verified Fan registration was submitted?

Once registered, you will receive a confirmation email. Receiving a confirmation email only means your registration has been submitted. It does not mean you will receive an offer code. Fans may only register once. Multiple registrations will disqualify you from the Verified Fan event.

Please note: Registering does NOT guarantee you will be verified, receive a code or have the ability to purchase Verified Fan tickets.

THE BROWARD CENTER FOR THE PERFORMING ARTS

The Broward Center for the Performing Arts is one of America's premier performing arts venues, consistently ranked among the top ten in the country. Presenting more than 700 performances each year to more than 700,000 patrons, the Center showcases a wide range of exciting cultural programming and events, and offers one of the largest arts-in-education programs in the United States, serving more than 150,000 students annually. In 2007, the Broward Center was named the Cultural Embassy of Broward County in recognition of its success in linking cultural activity with the region's economic development.

The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop, and secure the future of the Broward Center. The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit www.BrowardCenter.org.

BROADWAY ACROSS AMERICA

Broadway Across America (BAA) is part of The John Gore Organization family of companies, which includes Broadway.com, The Broadway Channel, BroadwayBox.com and Group Sales Box Office. Led by 13-time Tony-winning theater producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 44 markets with over 400,000 subscribers. Presentations include *Disney's The Lion King*, *Wicked*, *The Book of Mormon*, *The Phantom of the Opera* and *Hamilton*. Current and past productions include *The Band's Visit*, *Beautiful*, *Cats*, *Chicago*, *Dear Evan Hansen*, *Hairspray*, *Mean Girls*, *The Producers* and *Waitress*.

The John Gore Organization is the leading developer, producer, distributor and marketer of Broadway theatre worldwide. Under the leadership of 13-time Tony-winning theater producer and owner John Gore, its family of companies includes Broadway Across America, Broadway.com, The Broadway Channel, BroadwayBox.com, and Group Sales Box Office. The company presents shows in 44 cities across North America as well as on Broadway, Off-Broadway, London's West End, Japan, and China. It has won Tony Awards in every producing category as well as numerous other Drama League, Drama Desk and Olivier awards.

Florida Theatrical Association – the non-profit presenter of Broadway in Orlando, Fort Lauderdale and Miami – was founded with the charge of educating and developing new theater audiences and encouraging and preserving the presentation of touring Broadway theater. Since 1989 Florida Theatrical Association has presented over 1,050 Broadway performances and distributed over \$1.6 million in scholarships and grants to arts organizations across the state of Florida.

BANK OF AMERICA CORPORATE PHILANTHROPY

At Bank of America, our focus on Environmental, Social and Governance (ESG) factors is critical to fulfilling our purpose of helping make people's financial lives better. Our commitment to growing our business responsibly is embedded in every aspect of our company. It is demonstrated in the inclusive and supportive workplace we create for our employees, the responsible products and services we offer our customers, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocate groups, such as community and environmental organizations, in order to bring together our collective networks and expertise to achieve greater impact. Learn more at www.bankofamerica.com/about, and connect with us on Twitter at [@BofA_News](https://twitter.com/BofA_News).