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BROWARD CENTER'S GHOST LIGHT SOCIETY RAISES MORE THAN \$98,000 AT ANNUAL SOIRÉE

Soirée presented by Alpine Jaguar raises funds for arts-in-education programs

FORT LAUDERDALE, Fla. – On October 8, 2016, the Ghost Light Society, the Broward Center for the Performing Arts' young professionals group, hosted the 7th Annual Ghost Light Soirée on the stage of the historic Parker Playhouse in Fort Lauderdale. Presented by Alpine Jaguar, this year's Soirée surpassed all previous years raising more than \$98,000 to support the Broward Center's wide variety of arts-in-education programs offered for Broward County students.

The event's "Golden Age of Hollywood" theme highlighted the unofficial kick-off of the 50th anniversary season of the iconic Parker Playhouse, with attendees channeling the many legendary stars who have graced its stage over the years.

The annual Soirée was co-chaired for the second time by Heather Geronemus of Ultimate Software and Ashley Sawyer Smith of Akerman LLP.

"The Ghost Light Society is thrilled to be able to have such a positive impact on the more than 150,000 students in the community each year who benefit from the Broward Center's education programs," said Geronemus. "We are extremely grateful to all of our amazing sponsors, volunteers and guests who helped us make this year's Soirée our most successful fundraiser to date," said Smith.

In addition to support from presenting sponsor Alpine Jaguar, the 7th Annual Ghost Light Soirée was also made possible through the support of platinum sponsor Ultimate Software and gold sponsors Akerman LLP – Fort Lauderdale, Charles and Laura Palmer, City Furniture, Epsilon, Greenspoon Marder, John Knox Village, KHS&S, Memorial Healthcare System, Merrimac Ventures and SunTrust.

The mission of the Ghost Light Society is to engage and inspire a new generation of patrons to take an active role in promoting, celebrating and supporting the performing arts. For more information about the Ghost Light Society, visit www.ghostlightsociety.com or email ghostlight@browardcenter.org.

About Ghost Light Society

The Ghost Light Society was founded in 2009 to engage and inspire a new generation of patrons to take an active role in promoting, celebrating and supporting the performing arts. The organization is composed primarily of community leaders between the ages of 25–45 who enjoy a variety of exclusive

benefits for members, including access to pre-sale tickets, pre-show cocktail receptions, networking events and behind-the-scenes opportunities throughout the year. All dollars raised by the Ghost Light Society support the Broward Center's wide variety of arts-in-education programs that serve more than 150,000 students in Broward County each year. For more information, visit www.ghostlightsociety.com or email ghostlight@browardcenter.org.

About Broward Center for the Performing Arts

The Broward Center for the Performing Arts is one of North America's premier performing arts venues and the cultural heart of Broward County. Presenting more than 700 events each year to more than 700,000 patrons, the Broward Center offers a wide range of exciting cultural programming and events to South Florida residents and thousands of tourists annually. The Broward Center is located at 201 SW Fifth Avenue in Fort Lauderdale in the heart of the Riverwalk Arts & Entertainment District. The Broward Performing Arts Foundation, a 501(c)(3) not-for-profit corporation, receives and maintains funds to promote, foster, sponsor and develop the Broward Center for the Performing Arts. For additional information, visit www.BrowardCenter.org.

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