



PACA: FY2025 Agency Annual Report

December 1, 2025

As an independent special district, the Broward Performing Arts Center Authority (PACA) measures its performance through clear, mission-aligned standards focused on artistic excellence, community impact, education, accessibility, and responsible stewardship of public resources. Our FY2025 Impact Report provides detailed outcomes across the core pillars that define our statutory and mission-driven purpose: Entertain & Enrich, Educate & Inspire, and Serve & Support. The following narrative summarizes the performance measures used and highlights the goals and objectives achieved during FY2025.

Performance Measures & Standards

PACA evaluates its performance using quantitative and qualitative measures designed to assess reach, community value, operational effectiveness, economic contribution, and accessibility. These include:

- **Arts & Cultural Programming Output:** Number of performances presented, artists engaged, and local artists showcased.
- **Community Reach & Engagement:** Attendance, volunteer engagement, donated ticket distribution, and participation in community initiatives.
- **Educational Impact:** Student attendance at school-day performances, participation in classes and workshops, scholarships awarded, and neurodiverse community engagement.
- **Economic Contribution:** Annual economic impact to Broward County's economy.
- **Accessibility:** Reach of free programs, scholarships, and fulfillment of the district's mission to make the arts broadly accessible.
- **Operational Stewardship:** Efficient administration of programs, public resources, and venue operations consistent with Florida's special district standards.

These measures ensure PACA meets its public-sector mandate while delivering significant cultural, educational, and economic value to the community.

Goals & Objectives Achieved

PACA achieved or exceeded several key goals during FY2025, as reflected in the Impact Report:

Entertain & Enrich

- Presented 997 artistic and cultural performances, attracting 647,485 audience members and showcasing 7,221 artists, including 3,534 local artists.
- Maintained a strong presenting portfolio across multiple venues, enhancing Broward County's cultural vitality.

Educate & Inspire

- Served 84,389 students through school-day performances, supported by the largest free arts-in-education program in the nation.
- Delivered 61 in-school or community workshops/performances and provided 140 scholarships to students in financial need.
- Engaged 11,824 participants in classes, workshops, and camps.
- Reached 4,191 individuals through programming designed for the neurodiverse community.

Serve & Support

- Generated more than \$178 million in local economic impact, reinforcing PACA's role as a key economic driver for Broward County.
- Donated \$415,000 in tickets to 237 community organizations, expanding access to the arts.
- Mobilized 586 volunteers, contributing 109,176 hours of service in support of programming and guest services.

Collectively, these achievements demonstrate PACA's strong performance in advancing its mission: to deliver exceptional cultural programming, expand arts access, foster educational opportunities, and strengthen the local economy.

Goals or Objectives Not Fully Achieved

PACA met the vast majority of its strategic and operational goals for FY2025. Where objectives were not fully achieved, they primarily relate to space limitations and capacity constraints that reduced the ability to accommodate demand for additional programs. In response, PACA is evaluating long-term capital and programmatic strategies to increase availability for high-demand initiatives. No other significant goals remained unaddressed for FY2025.

Conclusion

PACA's FY2025 performance reflects a high-performing, mission-aligned special district that delivers substantial cultural, educational, and economic value to Broward County. Through clear performance standards, disciplined measurement, and strong public stewardship, PACA continues to advance its role as one of the nation's leading performing arts organizations and a vital civic resource.

ENTERTAIN & ENRICH

997

artistic & cultural performances

647,485

audience members

7,221

artists showcased

3,534

local artists on our stages



EDUCATE & INSPIRE

84,389

students attended
school-day performances

11,824

participated in classes,
workshops & camps

61

performances/workshops
in schools or out in the
community

140

scholarships awarded to
students in financial need

4,191

individuals engaged with
programming for the
neurodiverse community

The largest
FREE arts-in-
education
program in the
nation

SERVE & SUPPORT

\$178+
MILLION

in local economic impact

\$415,000

in tickets donated to
237 community organizations

109,176

hours of service contributed
by 586 volunteers

