

July 6, 2018
Media Contact:
Savannah Whaley
Pierson Grant Public Relations
954.776.1999 ext. 225
Jan Goodheart, Broward Center
954.765.5814

*Chocolate and peanut butter. Chocolate and nuts.
Chocolate and early learning skills – Now, that’s one sweet combo!*

HOFFMAN’S CHOCOLATES SUPPORTS EARLY LITERACY SKILLS AND AN APPRECIATION FOR THE ARTS AS THE PRESENTING SPONSOR OF THE FAMILY FUN SERIES

*Family theater series with pre-show activities and post-show treats is presented
at the Broward Center and the Aventura Arts & Cultural Center*

FORT LAUDERDALE – Hoffman’s Chocolates returns as the presenting sponsor of the upcoming season of the Family Fun Series at the Broward Center for the Performing Arts and the Aventura Arts & Cultural Center to support experiences that can be enjoyed by the entire family while also fostering early literacy skills and serving as an introduction to the arts.

“We are pleased to once again sponsor this incredible series that creates wonderful family memories while also offering a fun educational experience,” said Lois Marino, Director of Community Engagement at Hoffman’s Chocolates. “These musical adventures based on beloved children’s books and stories engage young audiences, spark their curiosity, fuel their imagination and reinforce basic literacy concepts.”

Each show in the series includes free pre-show face painting and arts activities hosted by Young At Art along with a complimentary post-show sweet treat from Hoffman’s Chocolates.

“We are delighted to continue to build a long-term collaboration with Hoffman’s Chocolates in support of our family programming,” said Broward Center for the Performing Arts President and CEO Kelley Shanley. “Studies have shown the arts aid developing key educational skills such as reading. By supporting a fun-filled experience for the entire family that can also help children learn, Hoffman’s Chocolates is making a lasting impact on our community.”

The 2018–19 Family Fun Series presented by Hoffman's Chocolates at the Broward Center is presented in the Amaturio Theater and begins with **Madagascar A Musical Adventure on Saturday, October 6 at 11 a.m. and 1 p.m.** Acclaimed Slow Burn Theatre Company stages this upbeat musical based on the DreamWorks Animation motion picture that leaves audiences with no choice but to “Move It, Move It!” Alex the Lion, Marty the Zebra, Melman the Giraffe, Gloria the hip hip Hippo and, of course, those hilarious, plotting penguins escape from their home in New York’s Central Park Zoo and find themselves on an unexpected voyage to the madcap world of King Julien’s Madagascar. The musical features original music and lyrics by George Noriega & Joel Someillan and book by Kevin Del Aguila. Presented through special arrangement with Music Theatre International.

Rosie Revere, Engineer and Friends, based on the books by Andrea Beaty, spotlights the STEM curriculum and celebrates ingenuity on **Saturday, January 19 at 11 a.m. and 1 p.m.** This new musical from Theaterworks USA enters Ms. Greer’s classroom and finds three inquisitive out-of-the-box

All dates, times, programs, artists and ticket prices are subject to change without notice.

thinkers: Rosie Revere has big dreams of invention, Iggy Peck has a relentless passion for architecture and Ada Twist's curiosity can drive her teacher crazy.

The charm and spirt of Ludwig Bemelmans' beloved Madeline series comes alive in the colorful musical ***Madeline and the Bad Hat on Sunday, March 17 at 11 a.m. and 1 p.m.*** This amusing adaptation by ArtsPower National Touring Theatre traces the adventures of a young Parisian girl who – despite starting off on the wrong foot with a mischievous new neighbor – eventually learns that first impressions aren't everything and that enemies can become friends.

The series culminates with the joyous Theaterworks USA production of ***Pete the Cat on Saturday, April 27 at 11 a.m. and 1 p.m.*** The hilarious blue cat never loses his cool while Jimmy Biddle never strays from his routine. Yet cat and boy embark on a new adventure of friendship, all the way to Paris and back again in a VW bus. Fun songs and bright costumes highlight this adaptation based on the *Magic Sunglasses* and *I Love My White Shoes* books.

The Family Fun Series presented by Hoffman's Chocolates featuring free pre-show face painting and arts activities along with a complimentary post-show sweet treat from Hoffman's Chocolates is also presented at the Aventura Arts & Cultural Center. The 2018-19 Aventura season features *Giggle, Giggle, Quack* (Oct. 20), *Your Alien* (Jan. 27), *The Very Hungry Caterpillar & Other Eric Carle Favorites* (Feb. 24) and *Stuart Little* (April 14).

Tickets to the performances at the Broward Center are \$16 and \$18 on the day of the show with \$3 lap seats for infants 12 months and under. The four-show series is available on subscription offering a discount of \$2 off the price of each event. Ticketmaster is the only official ticketing service of the Broward Center, Parker Playhouse and affiliated venues. Buy tickets online at BrowardCenter.org or Ticketmaster.com; by phone at 954.462.0222 or the Broward Center's AutoNation Box Office. Know who you are buying from when you purchase tickets.

The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Avenue in Fort Lauderdale.

For more information visit BrowardCenter.org, like us on Facebook at [Facebook.com/BrowardCenter](https://www.facebook.com/BrowardCenter), follow us on Twitter and Instagram [@BrowardCenter](https://www.instagram.com/BrowardCenter), subscribe to our channel at [Youtube.com/user/BrowardCenter](https://www.youtube.com/user/BrowardCenter) and join the conversation with [#BrowardCenter](https://twitter.com/BrowardCenter).

The Broward Center 2018-2019 season is presented by the Broward Performing Arts Foundation. AutoNation, Bank of America, Brightline, Greater Fort Lauderdale Convention & Visitors Bureau, JetBlue, MasterCard, Paramount Refreshment Solutions and Sun Sentinel are proud sponsors of the Broward Center. Sun Sentinel is a proud sponsor of the Parker Playhouse.

###

About Hoffman's Chocolates

Headquartered in Greenacres, Florida, Hoffman's Chocolates, a subsidiary of BBX Capital(NYSE: BBX), is a manufacturer of gourmet chocolates, with nine retail locations throughout South Florida, and mobile food truck, The Sweet Ride. The tradition of legendary chocolates began over 40 years ago in a small chocolate shop in Lake Worth with a commitment to use the finest and freshest ingredients from around the world. The Hoffman's Chocolates Factory in Greenacres is a popular tourist destination where guests from all over the world are greeted by the aroma of slow-simmering chocolate and caramel and watch the art of candy making first hand at its observation windows. The company is notable for its elaborate December holiday displays, including the Hoffman's Winter Wonderland, and products such as gift baskets and chocolate covered pretzels.

All dates, times, programs, artists and ticket prices are subject to change without notice.

Hoffman's Chocolates product lines includes over 70 varieties of confections (all hand made using time honored traditions of candy making). Hoffman's Chocolates are available via its retail store locations, thru online distribution channels and by direct shipping throughout the U.S. It has been a favorite local brand for residents throughout Florida. For more information, please visit www.Hoffmans.com.

About The Broward Center for the Performing Arts

One of America's premier performing arts venues, the Broward Center for the Performing Arts presents more than 700 performances each year to more than 700,000 patrons, showcasing a wide range of exciting cultural programming and events. Guest experiences at the Broward Center include the all-inclusive JetBlue Flight Deck on the Club Level, special events in the Huizenga Pavilion, waterfront dining at Marti's New River Bistro and innovative classes and workshops for all ages at the Rose Miniaci Arts Education Center. With one of the largest arts-in-education programs in the United States, the Broward Center serves more than 130,000 students annually. The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop and secure the future of the Broward Center. The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit BrowardCenter.org.

The Riverwalk Arts & Entertainment Consortium is a cultural partnership between the Broward Center for the Performing Arts, Bonnet House Museum & Gardens, NSU Art Museum Fort Lauderdale, Florida Grand Opera, Fort Lauderdale History Center and the Historic Stranahan House Museum. It is supported by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council and the Greater Fort Lauderdale Convention & Visitors Bureau. Programs are sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture.