

Bank of America 

**BROADWAY** IN  
FORT LAUDERDALE



**BROWARD CENTER**  
FOR THE PERFORMING ARTS



**FOR IMMEDIATE RELEASE**

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**The Balancing Act's "Broadway Balances America" Series Shines Spotlight on Broadway Classroom on November 12 at 7:30 a.m. (ET/PT)**

*From a Broadway Classroom workshop in New York City,  
to the new Rose Miniaci Arts Education Center in Florida,  
segment highlights the importance of arts education for anyone, anywhere across the country*

**Fort Lauderdale, FL – November 11, 2014** – Arts Education will take center stage on the award-winning morning show "The Balancing Act®," in collaboration with Broadway Across America, as the "Broadway Balances America" miniseries continues. The penultimate episode of the series will premiere on Wednesday, November 12<sup>th</sup> at 7:30 a.m. (ET/PT) and will re-air on Wednesday, November 19<sup>th</sup> at 7:30 a.m. (ET/PT) on Lifetime.

Host Olga Villaverde travels to the newly renovated Rose Miniaci Arts Education Center at the Broward Center for the Performing Arts in Fort Lauderdale, Florida, just one of Broadway Across America's many centers where arts education takes the lead. Olga gets a firsthand look at the interactive workshops that are helping kids gain confidence, think creatively and have fun.

The segment also visits a Broadway Classroom Song & Dance workshop with *Pippin*, and features insights from the workshop leader and a message from Broadway Classroom President Stephanie Lee. Viewers will learn how Broadway educational workshops can be arranged anywhere across the country to enhance the experience of seeing a Broadway show.

"Broadway Balances America" highlights the shows featured on Broadway Across America's 2014-2015 Broadway series nationwide - from Boston to Costa Mesa, from Houston to Minneapolis, and everywhere in between.

**For more information about group sales and educational workshops in Fort Lauderdale, please visit <http://www.broadwaybalancesamerica.com/index.php/classroom>, [www.browardcenter.org](http://www.browardcenter.org) or call 954-660-6307.**

**About Broadway Across America:**

**BROADWAY ACROSS AMERICA** is part of the Key Brand Entertainment family of companies, which includes [Broadway.com](http://Broadway.com) and is operated by John Gore (Owner & CEO). BAA is the foremost presenter of first-class touring musicals and plays in North America, operating in 40 markets. As a leading Broadway producer, BAA is dedicated to the development and production of new and diverse theatre. Current/upcoming productions include *Beautiful*, *Million Dollar Quartet* and *Pippin*. Past productions include *Bullets Over Broadway*, *Hairspray*, *How to Succeed in Business Without Really Trying*, *Memphis*, *Promises, Promises* and *The Producers*. [Broadway.com](http://Broadway.com) is the premier theater website for news, exclusive content and ticket sales. For more information please visit [BroadwayAcrossAmerica.com](http://BroadwayAcrossAmerica.com) and [Broadway.com](http://Broadway.com).

### **About The Balancing Act®**

Now in its 7<sup>th</sup> season, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple – the show strives to help today's modern woman balance it all by bringing them positive solutions to enrich and empower them. Entertaining, educational and trusted by women, viewers can tune in to America's premier morning show The Balancing Act® on weekday mornings Mon.- Wed. at 7:30 am (ET/PT) and Thursday and Friday at 7:00 am (ET/PT) airing on Lifetime® television. For additional information or to view a segment visit: [www.thebalancingact.com](http://www.thebalancingact.com).

### **THE BROWARD CENTER FOR THE PERFORMING ARTS**

**The Broward Center for the Performing Arts** is one of America's premier performing arts venues, consistently ranked among the top ten in the country. Presenting more than 700 performances each year to more than 700,000 patrons, the Center showcases a wide range of exciting cultural programming and events, and offers one of the largest arts-in-education programs in the United States, serving more than 150,000 students annually. In 2007, the Broward Center was named the Cultural Embassy of Broward County in recognition of its success in linking cultural activity with the region's economic development.

The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop, and secure the future of the Broward Center. The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit [www.BrowardCenter.org](http://www.BrowardCenter.org).