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**KING OF LOVERS ROCK BERES HAMMOND
WILL MAKE SUMMER SIZZLE
AT THE BROWARD CENTER FOR THE PERFORMING ARTS**

Tickets for the July 23rd concert by the two-time Grammy Award nominee go on sale May 6th

FORT LAUDERDALE – Known as the “Otis Redding of Reggae” for his soulful vibe and smoky-sweet, bourbon-on-the-rocks vocals, Beres Hammond returns to the Au-Rene Theater at the Broward Center for the Performing Arts on **Saturday, July 23 at 7:30 p.m.** Tickets go on sale Friday, May 6th.

Considered by many to be Jamaica’s greatest practicing singer-songwriter, Hammond received Grammy Award nominations for *Music is Life* and *One Love, One Life*. His many top hits include “Tempted to Touch,” “Double Trouble,” “Putting Up Resistance” and “Not Over Until It’s Done.”

With what he estimates to be 25 albums to his name, Hammond was awarded the Order of Jamaica for his contribution to the nation’s music industry.

Hammond grew up listening to his father's collection of soul legends Sam Cooke, Marvin Gaye and Otis Redding. Born in Jamaica’s garden parish St. Mary, Hammond made regular trips to the downtown record shops in Kingston and points to the musical influences of Jamaican greats such as Heptones lead singer Leroy Sibbles, velvety vocalist Ken Boothe and rock steady pioneer Alton Ellis.

After graduating from high school, Hammond joined the fusion band Zap Pow. Four years later, he went solo and released *Soul Reggae* that included the hit single “One Step Ahead,” which held the number one spot on the Jamaican charts for three-and-a-half months and continues to be a fan favorite for his signature impassioned vocals.

Tickets are \$30 - \$125 with \$110 LAN & TAM Airlines Club Level seats available. Ticketmaster is the only official ticketing service of the Broward Center, Parker Playhouse and affiliated venues. Buy tickets online at BrowardCenter.org or Ticketmaster.com; by phone at 954-462-0222; in person at Ticketmaster outlets or the Broward Center’s AutoNation Box Office. Know who you are buying from when you purchase tickets. We CANNOT PROVIDE REFUNDS OR CUSTOMER SERVICE for tickets purchased from unauthorized sites, brokers or secondary ticket sellers.

The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Avenue in Fort Lauderdale.

AutoNation, Bank of America, Greater Fort Lauderdale Convention & Visitors Bureau, Latam Airlines Group, MasterCard, Paramount Refreshment Solutions, Rick Case Automotive Group and *Sun Sentinel* are proud sponsors of the Broward Center.

All dates, programs and artists are subject to change.

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About The Broward Center for the Performing Arts

The Broward Center for the Performing Arts is one of America's premier performing arts venues. Presenting more than 700 performances each year to more than 700,000 patrons, the Center showcases a wide range of exciting cultural programming and events, and offers one of the largest arts-in-education programs in the United States, serving more than 150,000 students annually. The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop and secure the future of the Broward Center. The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit BrowardCenter.org.

The Riverwalk Arts & Entertainment Consortium is a cultural partnership between the Broward Center for the Performing Arts, Bonnet House Museum & Gardens, NSU Art Museum Fort Lauderdale, Florida Grand Opera, Fort Lauderdale History Center and the Historic Stranahan House Museum. It is supported by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council and the Greater Fort Lauderdale Convention & Visitors Bureau. Programs are sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture.