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## **THE “OTIS REDDING OF REGGAE” BERES HAMMOND RETURNS TO THE BROWARD CENTER FOR THE PERFORMING ARTS**

*Two-time Grammy Award nominee received The Order of Jamaica  
for his contribution to the music industry*

**FORT LAUDERDALE** – Known for his soulful vibe and smoky-sweet, bourbon-on-the-rocks vocals, **Beres Hammond** returns to the Au-Rene Theater at the Broward Center for the Performing Arts on **Sunday, August 6, at 7:30 p.m.**

Considered by many to be Jamaica’s greatest practicing singer-songwriter, Hammond received Grammy Award nominations for *Music is Life* and *One Love, One Life*. His many top hits include “Tempted to Touch,” “Double Trouble,” “Putting Up Resistance” and “Not Over Until It’s Done.”

With what he estimates to be 25 albums to his name, Hammond was awarded the Order of Jamaica for his contribution to the nation’s music industry. *Rolling Stone Magazine* noted, “A specialist in intimate love songs often told from the viewpoint of the blue-collar, ‘common man,’ Hammond has been described as his country’s Marvin Gaye, and also its Springsteen.”

Often labeled the King of Lover’s Rock, Hammond’s rich and flavorful delivery has been compared to the passion of Sam Cooke and the gut-wrenching grit of Otis Redding. He also points to these Jamaican greats as major influences: Leroy Sibbles, lead singer for the Heptones; velvety vocalist Ken Boothe and rock steady pioneer Alton Ellis.

Of a recent performance in Negril, the Jamaica *Gleaner* reported, “Beres Hammond was in his usual fine form...the women who had gathered at the front of the stage melted, stretching their hands out, beckoning Hammond to touch them. There were intervals where Hammond danced, jumped and rocked, much to the delight of his fans.”

Tickets are \$35 - \$125 with \$110 LATAM AIRLINES CLUB LEVEL tickets available. Ticketmaster is the only official ticketing service of the Broward Center, Parker Playhouse and affiliated venues. Buy tickets online at [BrowardCenter.org](http://BrowardCenter.org) or, [Ticketmaster.com](http://Ticketmaster.com); by phone at 954.462.0222 or TTD/TTY at 800.359.2525 or the Broward Center’s AutoNation Box Office. Know who you are buying from when you purchase tickets. We CANNOT PROVIDE REFUNDS OR CUSTOMER SERVICE for tickets purchased from unauthorized sites, brokers or secondary ticket sellers.

The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Avenue in Fort Lauderdale.

The Broward Center 2016-2017 season is presented by the Broward Performing Arts Foundation with generous support from the Salah Foundation. AutoNation, Bank of America, Greater Fort Lauderdale Convention & Visitors Bureau, LATAM AIRLINES, MasterCard, Paramount Refreshment Solutions and *Sun Sentinel* are proud sponsors of the Broward Center.

All dates, programs and artists are subject to change.

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#### About The Broward Center for the Performing Arts

One of America's premier performing arts venues, the Broward Center for the Performing Arts presents more than 700 performances each year to more than 700,000 patrons, showcasing a wide range of exciting cultural programming and events. Guest experiences at the Broward Center include the all-inclusive LATAM AIRLINES CLUB LEVEL, spectacular riverfront views for special events in the Huizenga Pavilion, waterfront dining at Marti's New River Bistro and innovative classes and workshops for all ages at the Rose Miniaci Arts Education Center. With one of the largest arts-in-education programs in the United States, the Broward Center serves more than 150,000 students annually. The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop and secure the future of the Broward Center. The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit [BrowardCenter.org](http://BrowardCenter.org).

The Riverwalk Arts & Entertainment Consortium is a cultural partnership between the Broward Center for the Performing Arts, Bonnet House Museum & Gardens, NSU Art Museum Fort Lauderdale, Florida Grand Opera, Fort Lauderdale History Center and the Historic Stranahan House Museum. It is supported by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council and the Greater Fort Lauderdale Convention & Visitors Bureau. Programs are sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture.

**CALENDAR BRIEF:** Known for his soulful vibe and smoky-sweet, bourbon-on-the-rocks vocals, **Beres Hammond** returns to the Au-Rene Theater at the Broward Center for the Performing Arts on **Sunday, August 6, at 7:30 p.m.** The two-time Grammy nominee is known for his top hits "Tempted to Touch," "Double Trouble," "Putting Up Resistance" and "Not Over Until It's Done." Tickets are \$35 - \$125 with \$110 LATAM AIRLINES CLUB LEVEL tickets available. Ticketmaster is the only official ticketing service of the Broward Center, Parker Playhouse and affiliated venues. Buy tickets online at [BrowardCenter.org](http://BrowardCenter.org) or [Ticketmaster.com](http://Ticketmaster.com); by phone at 954-462-0222; or the Broward Center's AutoNation Box Office. The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Avenue in Fort Lauderdale.