

FOR IMMEDIATE RELEASE

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ANNOUNCING #HAM4HAM LOTTERY IN FORT LAUDERDALE 40 TICKETS FOR EVERY PERFORMANCE \$10 EACH

PERFORMANCES DECEMBER 18, 2018 – JANUARY 20, 2019 AT BROWARD CENTER FOR THE PERFORMING ARTS

Fort Lauderdale, FL - December 4, 2018. Producer Jeffrey Seller and Broadway in Fort Lauderdale announce a digital lottery for *HAMILTON* tickets will begin in conjunction with the show's first performance (December 18) in Ft. Lauderdale at Broward Center for the Performing Arts. Forty (40) tickets will be sold for every performance for \$10 each. The digital lottery will open at 11:00 AM ET on Sunday, December 16 for tickets to the Tuesday, December 18 performance. Subsequent digital lotteries will begin two days prior to each performance.

HOW TO ENTER

- Use the official app for **HAMILTON**, now available for all iOS and Android devices in the Apple App Store and the Google Play Store (http://hamiltonmusical.com/app).
- You can also visit http://hamiltonmusical.com/lottery to register.
- The lottery will open at 11:00 AM ET two days prior to the performance date and will close for entry at 9:00 AM ET the day prior to the performance.
- Winner and non-winner notifications will be sent at approximately 11:00 AM ET the day prior to the performance via email and SMS (if mobile number is provided).
- No purchase or payment necessary to enter or participate.
- Each winning entrant may purchase up to two (2) tickets.
- Only one entry per person. Repeat entries and disposable email addresses will be discarded.
- Tickets must be purchased online with a credit card by 4:00 PM ET the day prior to the performance using the purchase link and code in a customized notification email. Tickets not claimed by 4:00 PM ET the day prior to the performance are forfeited.
- Lottery tickets may be picked up at will call beginning 2 hours prior to the performance with a valid photo ID. Lottery tickets void if resold.

ADDITIONAL RULES

Patrons must be 18 years or older and have a valid, non-expired photo ID that matches the name used to enter. Tickets are non-transferable. Ticket limits and prices displayed are at the sole discretion of the show and are subject to change without notice.

Lottery prices are not valid on prior purchases. Lottery ticket offer cannot be combined with any other offers or promotions. All sales final - no refunds or exchanges. Lottery may be revoked or modified at any time without notice. No purchase necessary to enter or win. A purchase will not improve the chances of winning.

Tickets for *HAMILTON* are currently on sale. Patrons are advised to check the official *HAMILTON* channels and <u>www.ticketmaster.com</u> for late release seats which may become available at short notice.

HAMILTON is the story of America's Founding Father Alexander Hamilton, an immigrant from the West Indies who became George Washington's right-hand man during the Revolutionary War and was the new nation's first Treasury Secretary. Featuring a score that blends hip-hop, jazz, blues, rap, R&B, and Broadway, **HAMILTON** is the story of America then, as told by America now.

With book, music and lyrics by **Lin-Manuel Miranda**, direction by **Thomas Kail**, choreography by **Andy Blankenbuehler** and music supervision and orchestrations by **Alex Lacamoire**, **HAMILTON** is based on

Ron Chernow's biography of Founding Father Alexander Hamilton.

The *HAMILTON* creative team previously collaborated on the 2008 Tony Award ® Winning Best Musical *IN THE HEIGHTS.*

HAMILTON features scenic design by **David Korins**, costume design by **Paul Tazewell**, lighting design by **Howell Binkley**, sound design by **Nevin Steinberg**, hair and wig design by **Charles G. LaPointe**, casting by **Telsey + Company, Bethany Knox, CSA**, and General Management by **Baseline Theatrical**.

The musical is produced by Jeffrey Seller, Sander Jacobs, Jill Furman and The Public Theater.

Launching April 2019 in Chicago, **HAMILTON: THE EXHIBITION** will take visitors deeper into the life and times of Alexander Hamilton through the immersive exhibit featuring a dynamic, interactive mix of in-depth scenography, lighting, sound, multimedia, music, and an audio tour narrated by Mr. Miranda. For more information and to sign up to be the first to receive news and ticket sales alerts about **HAMILTON: THE EXHIBITION**, please visit <u>hamiltonexhibition.com</u>.

The **HAMILTON** Original Broadway Cast Recording is available everywhere nationwide. The **HAMILTON** recording received a 2016 Grammy for Best Musical Theatre Album.

For information on *HAMILTON*, visit <u>www.HamiltonMusical.com</u>, <u>www.Facebook.com/HamiltonMusical</u>, <u>www.Instagram.com/HamiltonMusical</u> and <u>www.Twitter.com/HamiltonMusical</u>.

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THE BROWARD CENTER FOR THE PERFORMING ARTS

The Broward Center for the Performing Arts is one of America's premier performing arts venues, consistently ranked among the top ten in the country. Presenting more than 700 performances each year to more than 700,000 patrons, the Center showcases a wide range of exciting cultural programming and events, and offers one of the largest arts-in-education programs in the United States, serving more than 150,000 students annually. In 2007, the Broward Center was named the Cultural Embassy of Broward County in recognition of its success in linking cultural activity with the region's economic development.

The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop, and secure the future of the Broward Center. The Broward Center for the Performing Arts is located in the Riverwalk Arts

& Entertainment District at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit www.BrowardCenter.org.

BROADWAY ACROSS AMERICA

Broadway Across America (BAA) is part of The John Gore Organization family of companies, which includes Broadway.com, The Broadway Channel, BroadwayBox.com and Group Sales Box Office. Led by 13-time Tony-winning theater producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 44 markets with over 400,000 subscribers. Presentations include *Disney's The Lion King, Wicked, The Book of Mormon, The Phantom of the Opera* and *Hamilton*. Current and past productions include *The Band's Visit, Beautiful, Cats, Chicago, Dear Evan Hansen, Hairspray, Mean Girls, The Producers* and *Waitress*.

The John Gore Organization is the leading developer, producer, distributor and marketer of Broadway theatre worldwide. Under the leadership of 13-time Tony-winning theater producer and owner John Gore, its family of companies includes Broadway Across America, Broadway.com, The Broadway Channel, BroadwayBox.com, and Group Sales Box Office. The company presents shows in 44 cities across North America as well as on Broadway, Off-Broadway, London's West End, Japan, and China. It has won Tony Awards in every producing category as well as numerous other Drama League, Drama Desk and Olivier awards.

Florida Theatrical Association – the non-profit presenter of Broadway in Orlando, Fort Lauderdale and Miami – was founded with the charge of educating and developing new theater audiences and encouraging and preserving the presentation of touring Broadway theater. Since 1989 Florida Theatrical Association has presented over 1,050 broadway performances and distributed over \$1.6 million in scholarships and grants to arts organizations across the state of Florida.

BANK OF AMERICA CORPORATE PHILANTHROPY

At Bank of America, our focus on Environmental, Social and Governance (ESG) factors is critical to fulfilling our purpose of helping make people's financial lives better. Our commitment to growing our business responsibly is embedded in every aspect of our company. It is demonstrated in the inclusive and supportive workplace we create for our employees, the responsible products and services we offer our customers, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocate groups, such as community and environmental organizations, in order to bring together our collective networks and expertise to achieve greater impact. Learn more at www.bankofamerica.com/about, and connect with us on Twitter at @BofA News.