

November 17, 2015
Media Contact:
Savannah Whaley
Pierson Grant Public Relations
954-776-1999 ext. 225
Jan Goodheart, Broward Center
954-765-5814

Cutline from left: Artisan Foods President Brad Friedman and Broward Center for the Performing Arts Director of Food and Beverage Vinny Venezia.

THE BROWARD CENTER FOR THE PERFORMING ARTS WELCOMES ARTISAN FOODS AS A VENUE SPONSOR

Popular South Florida catering company named the Preferred Caterer of the Broward Center

FORT LAUDERDALE – With both parties acclaimed for their ability to put on a spectacular show, the Broward Center for the Performing Arts has welcomed Artisan Foods as a venue sponsor and named the popular South Florida catering company the Preferred Caterer of the Broward Center.

“Artisan Foods President Brad Friedman is an incredibly talented professional who knows how to bring outstanding food and impeccable service to the patrons who plan their special events at the Broward Center. He raises the bar in his field, creating delicious food and elegant presentations that truly make our guests feel like stars at their events,” said Broward Center President and CEO Kelley Shanley. “We are delighted to welcome them as a venue sponsor and appreciate their support.”

Vinny Venezia, director of food & beverage at the Broward Center, works hand in hand with the Artisan team in creating memorable events. “Brad has been an integral part of the team as we’ve created the vision for new culinary experiences at the reimagined Broward Center,” said Venezia. “His focus on quality combined with his creative flair brings inspired menus to our guests that they truly won’t find anywhere else. Artisan gets show-stopping reviews from all of our catering customers, and we are delighted to have Artisan as our partner.”

Specializing in gourmet cuisine, Artisan Foods combines the finest ingredients with innovative menus and outstanding service to create inspirational events and life-long memories.

“From the magic of the Peck Courtyard and events under the stars to the warm glow of the theater lobbies and Abdo New River Room to the stunning new Porter Riverview Ballroom offering incomparable water views, the Broward Center offers an amazing variety of unique spaces where we can create unforgettable events,” said Friedman. “From the beginning, the Broward Center was clear that their expansion would focus on experiences that would connect people to each other and to art in a way that creates lasting memories. We know that food plays an important role in creating those indelible moments and Artisan is thrilled to put our culinary artistry center stage. I am honored to support the Broward Center’s mission and delighted that Artisan Foods has been named the Preferred Caterer.”

With a campus featuring a spectacular atmosphere that makes a dramatic impression on guests, the Broward Center serves as an ideal location for everything from lavish wedding receptions to charity galas, bridal and baby showers, luncheons, rehearsal dinners, teas, bar mitzvahs and quinceañeras. It is also an

ideal setting for business meetings and events, from breakfasts and luncheons to corporate recognition events and holiday parties.

The Broward Center and Artisan Foods offer a full range of menu selections and catering packages. For information on planning special events at the Broward Center or any of their affiliated venues call 954-446-3337 or email catering@browardcenter.org.

The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Avenue in Fort Lauderdale.

AutoNation, Bank of America, Greater Fort Lauderdale Convention & Visitors Bureau, Latam Airlines Group, MasterCard, Paramount Refreshment Solutions, Rick Case Automotive Group and Sun Sentinel are proud sponsors of the Broward Center.

####

About The Broward Center for the Performing Arts

The Broward Center for the Performing Arts is one of America's premier performing arts venues. Presenting more than 700 performances each year to more than 700,000 patrons, the Center showcases a wide range of exciting cultural programming and events, and offers one of the largest arts-in-education programs in the United States, serving more than 150,000 students annually. The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop and secure the future of the Broward Center. The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit BrowardCenter.org.

The Riverwalk Arts & Entertainment Consortium is a cultural partnership between the Broward Center for the Performing Arts, Bonnet House Museum & Gardens, NSU Art Museum Fort Lauderdale, Florida Grand Opera, Fort Lauderdale History Center and the Historic Stranahan House Museum. It is supported by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council and the Greater Fort Lauderdale Convention & Visitors Bureau. Programs are sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture.

About Artisan Foods

The creation of Artisan Foods is the culmination of over three generations of catering experience. In South Florida since 1975, Artisan Foods has produced over 10,000 events. Offering a myriad of menus and services, Artisan Foods has been recognized as South Florida's most unique and creative special event catering company. With years of working alongside the best vendors in the business, Artisan Foods provides stellar event services throughout the tri-county area. Artisan Foods' home base is Temple Solel of Hollywood, FL. For more information, visit www.artisanfoodsinc.com.