

EMBARGO UNTIL FEBRUARY 15, 2015

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BANK OF AMERICA PRESENTS THE 2015-16 BROADWAY IN FORT LAUDERDALE SIX MUSICAL SUBSCRIPTION SERIES AT THE BROWARD CENTER FOR THE PERFORMING ARTS

Fort Lauderdale, Fl. – February 15, 2015 – Continuing its reputation as one of the nation's most successful theatrical houses, the Broward Center for the Performing Arts announces that the six-time Tony Award-Winner "*Kinky Boots*" along with the two-time Tony Award-winner "*Beautiful – The Carole King Musical*" will be among the six musical Broadway hits of the 2015-16 subscription series. The series is presented by Bank of America in partnership with Broadway Across America and the Broward Center for the Performing Arts in association with Florida Theatrical Association.

Rounding out the season will be "Once," Disney's "Newsies," "Dr. Seuss' How The Grinch Stole Christmas" and "Dirty Dancing - The Classic Story On Stage".

Broadway Across America Season Ticket Holders receive exclusive benefits including:

- SEAT LOCATIONS: Same seat locations for all six season shows.
- SPECIALIZED SERVICES Flexibility on ticket exchanges and Lost Ticket Replacement.
- **PRIORITY PURCHASE OPTIONS** including additional tickets for all season shows and season "addons" prior to the general public
- ON-LINE UPGRADES a new benefit for season ticket holders!

Season tickets for the 2015-2016 Bank of America Broadway in Fort Lauderdale six-show package are currently available and range from \$199 - \$597. For faster service, those interested in renewing or purchasing new season tickets can visit <u>BroadwayInFortLauderdale.com</u>. Subscribers may also call the Season Ticket Hotline at 800.764.0700. Phone lines are open Monday through Friday, 10am – 5pm. When renewing over the phone or online, season ticket holders must have their account number and credit card. Visit <u>www.BroadwayAcrossAmerica.com</u> for the most up-to-date information about touring Broadway.

"This spectacular Tony Award-winning season offers our audiences several South Florida debuts that are sure to delight," said Kelley Shanley, President & CEO of the Broward Center. "The 2015-16 season features titles that are both new and nostalgic, with shows in the line-up that are perfect for Broadway fans of all ages. As we look ahead to our 25th anniversary season with new experiences for our patrons, we are thrilled to continue to bring the best of Broadway to our big stage. So many in our community will connect to the iconic music and the memories that these shows tap into."

The 2015-2016 Broadway Across America Fort-Lauderdale six-show lineup is as follows:

ONCE

October 6 – 18, 2015 "Original and emotionally exhilarating!" – The Washington Post

Winner of eight 2012 Tony Awards including BEST MUSICAL, **ONCE** is a truly original Broadway experience. Featuring an impressive ensemble of actor/musicians who play their own instruments onstage, **ONCE** tells the enchanting tale of a Dublin street musician who's about to give up on his dream when a beautiful young woman takes a sudden interest in his haunting love songs. As the chemistry between them grows, his music soars to powerful new heights... but their unlikely connection turns out to be deeper and more complex than your everyday romance. Emotionally captivating and theatrically breathtaking, **ONCE** draws you in from the very first note and never lets go. It's an unforgettable story about going for your dreams... not living in fear... and the power of music to connect all of us.

Disney's NEWSIES

November 17 – 29, 2015

"An irresistible, high energy winner...a surprise sensation!" - Entertainment Weekly

They delivered the papers, until they made the headlines... Direct from Broadway comes **NEWSIES**, the smash-hit, crowd-pleasing new musical from Disney. Winner of the 2012 Tony Awards® for Best Score and Best Choreography, **Disney's NEWSIES** has audiences and critics alike calling it "A musical worth singing about!" (*The New York Times*). Filled with one heart-pounding number after another, it's a high-energy explosion of song and dance you just don't want to miss. Based on true events, **Disney's NEWSIES** tells the captivating story of a band of underdogs who become unlikely heroes when they stand up to the most powerful men in New York. It's a rousing tale about fighting for what's right...and staying true to who you are.

Disney's NEWSIES was brought to the stage by an award-winning creative team. It features a score by Alan Menken (*Beauty and the Beast*) and Jack Feldman (*The Lion King II: Simba's Pride*); and a book by Harvey Fierstein (*La Cage Aux Folles*); with choreography by Christopher Gattelli (*South Pacific*); and direction by Jeff Calhoun (*Big River*). Now is the time to seize the day with NEWSIES, playing November 17 – 29, 2015 at The Broward Center for the Performing arts.

DR. SEUSS' HOW THE GRINCH STOLE CHRISTMAS! The Musical

December 15 – 27, 2015

"An Extraordinary Performance!" - The New York Times

Audiences will find their hearts growing a few sizes along with the Grinch's when they experience the magic of the beloved tale on stage, which features the hit songs "You're A Mean One Mr. Grinch" and "Welcome Christmas" (written by Albert Hague and Dr. Seuss), from the original animated television special. Max the Dog narrates as the mean and scheming Grinch, whose heart is "two sizes too small," decides to steal Christmas away from the loveable Whos.

Dr. Seuss' How The Grinch Stole Christmas! The Musical features magnificent sets designed by John Lee Beatty and costumes designed by Robert Morgan, inspired by Dr. Seuss' original book, while the Music and Book of Mel Marvin and Timothy Mason breathe new life into this timeless story.

The 2015 production is directed by Matt August and choreographed by Bob Richard, based on the original choreography by John DeLuca and originally created by three-time Tony Award® winning director, Jack O'Brien.

3-BROADWAY in FORT LAUDERDALE 2015-2016 SEASON

KINKY BOOTS March 1 – 13, 2016

"There is no show hotter than KINKY BOOTS!" - CBS News

KINKY BOOTS is the exhilarating Broadway musical that will lift your spirits to new high-heeled heights! Winner of six Tony Awards® including BEST MUSICAL, this inspirational story follows a struggling shoe factory owner who works to turn his business around with help from Lola, a fabulous entertainer in need of some sturdy stilettos. Together, this unlikely pair finds that they have more in common than they ever dreamed possible... proving that when you change your mind about someone, you can change your whole world.

Inspired by a true story, *KINKY BOOTS* features a joyous, Tony-winning score by CYNDI LAUPER, direction and Tony-winning choreography by JERRY MITCHELL and a hilarious, uplifting book by four-time Tony winner HARVEY FIERSTEIN. Come join the sold-out audiences who've discovered why – sometimes – the best way to fit in is to stand out!

DIRTY DANCING - THE CLASSIC STORY ON STAGE

April 12 -24, 2016

"It's impossible not to have fun!" - Chicago Sun Times

DIRTY DANCING - THE CLASSIC STORY ON STAGE is an unprecedented live experience, exploding with heartpounding music, passionate romance and sensational dancing.

Seen by millions across the globe, this worldwide smash hit features the hit songs "Hungry Eyes," "Hey Baby," "Do You Love Me?" and the heart-stopping "(I've Had) The Time Of My Life." London's Sunday Express says, "This crowd-pleasing stage adaptation hits the jackpot!"

It's the summer of 1963, and 17 year- old Frances 'Baby' Houseman is on vacation in New York's Catskill Mountains with her older sister and parents. Baby discovers her own entertainment when she stumbles upon the staff quarters where an all-night dance party is in full swing. Mesmerized by the raunchy dance moves and the pounding rhythms, Baby can't wait to be part of the scene, especially when she catches sight of Johnny Castle the resort dance instructor.

Baby's life is about to change forever as she is thrown in at the deep end as Johnny's leading lady both on-stage and off with breathtaking consequences. Don't miss your chance to see this record-breaking live theatre sensation. You'll have the time of your life!

BEAUTIFUL - THE CAROLE KING MUSICAL May 10 – 22, 2016

"Out of control amazing" - The Washington Post

Long before she was Carole King, chart-topping music legend, she was Carol Klein, Brooklyn girl with passion and chutzpah. She fought her way into the record business as a teenager and, by the time she reached her twenties, had the husband of her dreams and a flourishing career writing hits for the biggest acts in rock 'n' roll. But it wasn't until her personal life began to crack that she finally managed to find her true voice.

BEAUTIFUL – The Carole King Musical tells the inspiring true story of King's remarkable rise to stardom, from being part of a hit songwriting team with her husband Gerry Goffin, to her relationship with fellow writers and best friends Cynthia Weil and Barry Mann, to becoming one of the most successful solo acts in popular music history. Along the way, she made more than beautiful music, she wrote the soundtrack to a generation.

Featuring a stunning array of beloved songs written by Gerry Goffin/Carole King and Barry Mann/Cynthia Weil, including "I Feel The Earth Move," "One Fine Day," "(You Make Me Feel Like) A Natural Woman," "You've Got A Friend" and the title song, **BEAUTIFUL** has a book by Tony® Award-nominee and Academy® Award-nominated writer Douglas McGrath, direction by Marc Bruni, choreography by Josh Prince and took home two 2014 Tony® Awards. **BEAUTIFUL** is currently playing to sold out crowds at the Stephen Sondheim Theatre on Broadway.

3-BROADWAY in FORT LAUDERDALE 2015-2016 SEASON

The Broadway in Fort Lauderdale 2015-2016 subscription season is made possible with the generous support of Bank of America and is presented by Florida Theatrical Association, Broadway Across America and The Broward Center for the Performing Arts

Broadway fans can enjoy unique experiences at the Broward Center this coming season including dinner and weekend brunch at *Marti's New River Bistro* at the Broward Center. *Marti's* offers modern American cuisine with spectacular views of the New River. For theater guests, the prix fixe dinner menu starts 2½ hours before curtain for evening performances, with an à la carte dinner menu available after 8 p.m. When there is no show in the theater, the à la carte menu is available on Friday and Saturday evenings starting at 5:30 p.m. *Marti's* is also open for brunch every Saturday and Sunday 10 a.m. to 2 p.m. For reservations, call 954.954.660.6663. While reservations are encouraged, walk ups are welcome.

By purchasing *Club Level* tickets, theatergoers enjoy an all-inclusive experience with complimentary valet parking, fine food, open premium bar (which includes mixed drinks, beer, wine, coffee, tea and soft drinks), exclusive lounge access, extra-roomy theater seats and attentive service throughout the evening. The *Club Level* lounge opens one hour prior to curtain, throughout the performance and for 45 minutes after the show. A full season subscription is also available, which will guarantee the same luxurious *Club Level* theater seat for each show in the Au-Rene Theater.

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THE BROWARD CENTER FOR THE PERFORMING ARTS

The Broward Center for the Performing Arts is one of America's premier performing arts venues, consistently ranked among the top ten in the country. Presenting more than 700 performances each year to more than 700,000 patrons, the Center showcases a wide range of exciting cultural programming and events, and offers one of the largest arts-in-education programs in the United States, serving more than 150,000 students annually. In 2007, the Broward Center was named the Cultural Embassy of Broward County in recognition of its success in linking cultural activity with the region's economic development.

The Broward Performing Arts Foundation, Inc. receives and maintains funds to sustain, develop, and secure the future of the Broward Center. The Broward Center for the Performing Arts is located in the Riverwalk Arts & Entertainment District at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit <u>www.BrowardCenter.org</u>.

About Broadway Across America:

BROADWAY ACROSS AMERICA is part of the Key Brand Entertainment family of companies, which includes <u>Broadway.com</u> and is operated by John Gore (Owner & CEO). BAA is the foremost presenter of first-class touring musicals and plays in North America, operating in 40 markets. As a leading Broadway producer, BAA is dedicated to the development and production of new and diverse theatre. Current/upcoming productions include *Beautiful*, *Million Dollar Quartet* and *Pippin*. Past productions include *Bullets Over Broadway*, *Hairspray*, *How to Succeed in Business Without Really Trying*, *Memphis*, *Promises*, *Promises* and *The Producers*.

<u>Broadway.com</u> is the premier theater website for news, exclusive content and ticket sales. For more information please visit <u>BroadwayAcrossAmerica.com</u> and <u>Broadway.com</u>.

Florida Theatrical Association – the non-profit presenter of Broadway in Orlando, Fort Lauderdale and Miami – was founded with the charge of educating and developing new theater audiences and encouraging and preserving the presentation of touring Broadway theater. Since 1989 Florida Theatrical Association has presented over 1,000 Broadway performances and distributed over \$1.5 million in scholarships and grants to arts organizations across the state of Florida.

BANK OF AMERICA CORPORATE PHILANTHROPY

Building on a long-standing tradition of investing in the communities it serves, Bank of America is delivering on a 10-year goal to donate \$2 billion to nonprofit organizations engaged in improving the health and vitality of their neighborhoods. Funded by Bank of America, the Bank of America Charitable Foundation gave more than \$200 million in 2010, making the bank one of the largest corporate cash donors in the United States. As a global company serving clients through operations in more than 40 countries, Bank of America approaches investing through a national strategy under which it works with local leaders to identify and meet the most pressing needs of individual communities. Reaffirming a commitment to develop and sustain a culture of service, bank associate volunteers contributed more than one million hours in 2010 to enhance the quality of life in their communities

worldwide. For more information about Bank of America Corporate Philanthropy, please visit <u>www.bankofamerica.com/foundation</u>.