



11th Annual Ghost Light Society Soirée

Superhero ⚡ Soirée
A Virtual Celebration to Save the Stages
Presented by UKG (Ultimate Kronos Group)

**Friday, December 4, 2020
7:30 p.m.**

Over the last decade, the Ghost Light Society has marshaled its superpowers to make its annual Soirée one of the most highly anticipated events of the season while also raising more than \$1 million for the award-winning arts-in-education programs at the Broward Center for the Performing Arts.

This year, we face a new nemesis. The COVID-19 pandemic has wreaked havoc on the performing arts sector, and the future of important artistic, educational and enrichment programs for Broward County students is in grave danger.

We invite you to unleash your inner superhero and join us on December 4th for a memorable evening of top-quality musical performances and more, as we go virtual to save the stages. While the format of the event may be different this year, the need has never been greater. All proceeds from the event will benefit the Broward Center's Road to Recovery fund. With our powers combined, we can help rescue the future of the performing arts in our community!

For more information on the enclosed sponsorship opportunities, please contact crice@browardcenter.org.

Sponsorship *Opportunities*

Presenting Sponsor ~~\$10,000~~ **\$10,000 SOLD!**



Our purpose is people

Platinum Sponsor \$5,000

Opportunity to sponsor one of the following: Performer, Welcome Reception, Food, VIP Gift Bags or other as available
Eight (8) passes to the virtual Ghost Light Society Soirée
Eight (8) multi-course gourmet meals delivered or available for pick-up day of event
Opportunity to include branded item in VIP gift bag
Logo/Name recognition on all event collateral, including invitations, website, e-mail blasts and social media
Inclusion in pre- and post-event media releases
Logo recognition in Broward Center E-Newsletter article
Logo recognition on-screen during welcome reception and event
On-stage recognition during event

Gold Sponsor \$2,500

Six (6) passes to the virtual Ghost Light Society Soirée
Six (6) multi-course gourmet meals delivered or available for pick-up day of event
Opportunity to include branded item in gift bag
Inclusion on website, e-mail blasts and social media
Dedicated social media post with link to sponsor website
Recognition in Broward Center E-Newsletter article
Recognition on-screen and from the stage during event

Silver Sponsor \$1,500

Four (4) passes to the virtual Ghost Light Society Soirée
Four (4) multi-course gourmet meals delivered or available for pick-up day of event
Inclusion on website and social media
Logo recognition on-screen during the event

VIP Package \$250

Two (2) passes to the virtual Ghost Light Society Soirée
Two (2) multi-course gourmet meals delivered or available for pick-up day of event

Individual Ticket \$50

One (1) pass to the virtual Ghost Light Society Soirée

***Please note: all benefits are subject to sponsor commitment date.**

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SPONSORSHIP COMMITMENT FORM

*Please note all benefits are subject to sponsor commitment date.

Select a sponsorship level:

- ☐ ~~Presenting Sponsor \$10,000~~
- ☐ Platinum Sponsor \$5,000
- ☐ Gold Sponsor \$2,500
- ☐ Silver Sponsor \$1,500
- ☐ VIP Package \$250
- ☐ Unable to attend but will make a donation to support the Broward Center's Road to Recovery

Please print the name of the sponsor/sponsoring organization the way it should be listed on all materials:

Name of Sponsoring Organization

Contact Person

Title

Mailing Address

Email

Phone

☐ Check enclosed \$_____ Payable to: Broward Performing Arts Foundation

☐ Charge \$_____ American Express Visa MasterCard Discover

Card number: _____ Name on card: _____

Billing Address: _____ State: _____ Zip: _____

Expiration Date: _____ Signature: _____

Please email completed form to:

ghostlight@browardcenter.org

Or mail along with payment to:

Broward Performing Arts Foundation

201 SW Fifth Avenue, Fort Lauderdale, FL 33312

Thank You for Your Support!

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