

Broward Center for the Performing Arts

# GHOST LIGHT SOCIETY

show-stopping access



## 7<sup>th</sup> Annual Ghost Light Society Soirée

Benefiting the Broward Center for the Performing Arts

Saturday, October 8, 2016

Parker Playhouse

Sponsorship & Underwriting Opportunities



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### About the Ghost Light Society:

The Ghost Light Society was founded in 2009 to engage and inspire a new generation of patrons to take an active role in promoting, celebrating and supporting the performing arts. The organization is primarily comprised of community leaders and business professionals between the ages of 25–45. The Ghost Light Society offers a variety of exclusive benefits for members, including access to pre-sale tickets, pre-show cocktail receptions, specialized networking events and behind-the-scenes educational opportunities throughout the year. All dollars raised by the Ghost Light Society go to support the Broward Center's wide variety of arts-in-education programs that serve more than 150,000 students in Broward County each year.

### Event Overview:

Over the last six years, the Ghost Light Society has established its annual Soirée as one of the most highly anticipated events of the season while also raising more than \$250,000 for the Broward Center's arts-in-education programs. The 7<sup>th</sup> Annual Soirée will take place on Saturday, October 8, 2016 at the historic Parker Playhouse and will feature a vast array of tantalizing food, premium open bar, dancing, entertainment, complimentary valet parking and more.

### For more information on sponsorship opportunities, please contact:

Malena Mendez-Dorn, Director of Corporate Partnerships  
Broward Center for the Performing Arts  
mdorn@browardcenter.org  
954-468-3331

### 7<sup>th</sup> Annual Ghost Light Society Soirée Host Committee

Heather Geronemus  
Ashley Sawyer Smith  
*Event Co-Chairs*

Lauren Fyke  
Sarah Lis  
*Committee Co-Chairs*

Elizabeth Adler  
Sheena Banton  
Eliza Barros  
Alexia Rineheart Celedon

Max Dauerman  
Whitney Dutton  
Jeff Fauer  
Sarah Regensdorf Greenbaum

Maggie Gunther  
Hollis Lillard  
Ashley Palmer Lindsay  
Katie Masucci

Stephanie Mazzola  
Peter Neirouz  
Angie Parker  
Wes Parker  
Stefan Pastor

Christi Lyn Rice  
Max Rudolf

Drew Saito  
Sheela VanHoose  
Don Weiher  
Reggie Zachariah

# Sponsorship Opportunities

## **Presenting Sponsor \$10,000 SOLD!**

Exclusive presenting level recognition

Fourteen (14) tickets to the Ghost Light Society Soirée

Fourteen (14) invitations to exclusive VIP reception one hour prior to event

On-stage recognition

Lighted company logo display (GOBO) at the event

On-site company signage (to be mutually agreed upon)

Presenting level recognition on all event collateral, including invitations, website, e-mail blasts and social media

Recognition as presenting sponsor in Broward Center's *CenterStage* magazine

Recognition as presenting sponsor on event signage

Recognition as presenting sponsor in pre- and post-event media releases

One full-page color ad in Broward Center's program book, *In the Spotlight* (47,000+ copies)

Logo inclusion for one year on Broward Center website (Ghost Light Society page and event page)

Logo inclusion on flat screens throughout the Broward Center and Parker Playhouse

One Banner ad on Broward Center e-calendar blast (200,000+ opt in list)

Two (2) subscriptions to the 2016/17 Slow Burn Theatre Series at the Broward Center

Two (2) annual Ghost Light Society memberships at Composer level (\$400 value)

Opportunity to host Soirée kickoff event at your company location or location of choice

## **Platinum Sponsor \$5,000**

Opportunity to sponsor/customize one of the following: Valet, Photo Booth, Step & Repeat or other as available

Eight (8) tickets to the Ghost Light Society Soirée

Eight (8) invitations to exclusive VIP reception one hour prior to event

Logo/Name recognition on all event collateral, including invitations, website, e-mail blasts and social media

Inclusion in pre- and post-event media releases

Recognition in Broward Center's magazine, *CenterStage*

Logo inclusion on event signage

On-stage recognition

## **Gold Sponsor \$2,500**

Six (6) tickets to the Ghost Light Society Soirée

Six (6) invitations to exclusive VIP reception one hour prior to event

Inclusion on website, e-mail blasts and social media

Recognition in Broward Center's magazine, *CenterStage*

Inclusion on event signage

On-stage recognition

## **Silver Sponsor \$1,500**

Four (4) tickets to the Ghost Light Society Soirée

Four (4) invitations exclusive VIP reception one hour prior to event

Inclusion on website and social media

Inclusion on event signage

## **Premium VIP Tickets \$500**

Two (2) tickets to the Ghost Light Society Soirée

Two (2) invitations to exclusive VIP reception one hour prior to event

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## SPONSORSHIP COMMITMENT FORM

\*Please note all benefits are subject to sponsor commitment date.

Select a sponsorship level:

- Presenting Sponsor ~~\$10,000~~ SOLD!**
- Platinum Sponsor \$5,000**
- Gold Sponsor \$2,500**
- Silver Sponsor \$1,500**
- Premium VIP Tickets \$500**
- Unable to attend but will make a donation of \$ \_\_\_\_\_ to support arts-in-education**

*Please print the name of the sponsor/sponsoring organization the way it should be listed on all materials.*

\_\_\_\_\_  
Name of Sponsoring Organization

\_\_\_\_\_  
Contact Person Title

\_\_\_\_\_  
Mailing Address (your event tickets will be mailed to this address)

\_\_\_\_\_  
Email Phone

- Check enclosed \$\_\_\_\_\_ Payable to:** Broward Performing Arts Foundation
  - Charge \$\_\_\_\_\_ American Express Visa MasterCard Discover**
- Account number:** \_\_\_\_\_ **Name on card** \_\_\_\_\_
- Billing Address:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_
- Expiration Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Please email completed form to:** ghostlight@browardcenter.org  
**Or mail along with payment to:** Ghost Light Society Soirée  
c/o Broward Performing Arts Foundation  
201 SW Fifth Avenue  
Fort Lauderdale, FL33312

**Thank You for Your Support!**

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