

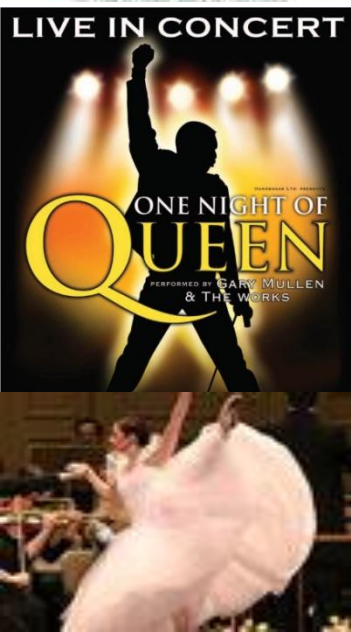


# The Broward Center for the Performing Arts

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## Corporate Circle

2009 - 2010



# The Broward Center for the Performing Arts ...

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Is the crown jewel of Fort Lauderdale's Arts & Entertainment District. Its stunning riverfront complex boasts two magnificent theaters and several flexible meeting/performance spaces.

With its affiliated venues – **Parker Playhouse, The Rose & Alfred Miniaci Performing Arts Center and Miramar Cultural Center** – the best in South Florida entertainment is showcased.

From Broadway blockbusters to comedy, classical music or Grammy winning pop concerts ... The Broward Center is ideal for entertaining clients, prospects, colleagues, and co-workers.

And now, **PREFERRED ACCESS** to it *all* can be yours.



# Join an Elite Group of Companies ...

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The **most** successful companies recognize employees, thank customers and welcome new prospects with an unforgettable corporate entertainment experience.

But often, access to prime seats and hospitality suites are not available when your needs arise. For ...

- Convenience
- First-class treatment
- Beyond-the-velvet rope access and
- Ongoing support that literally helps the show go on,

The Corporate Circle lets you entertain in an incomparable fashion, whether you plan well in advance, or have last-minute needs.

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# The Corporate Circle.....Your Ticket In

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The Broward Center provides unique access to top level entertainment, white-glove treatment, and behind-the-scenes access that can engage your customers, clients and employees by leveraging the power of entertainment.

Now, as part of the Corporate Circle, you'll be able to provide your guests with...

- Premium seats
- VIP privileges
- Pre-public ticket purchasing
- Employee benefits
- Company visibility



# Reasons to be in our Corporate Circle

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Whether you are...

- Courting new clients
- Thanking existing clients
- Rewarding employees
- Providing incentive premiums for tactical benchmarking goals
- Entertaining patrons or giving them a reason to call your company regularly

The Broward Center Corporate Circle offers premium benefits to your prospects ...your customers...and your most valued support team ...putting them

**Center Stage, All Season Long!**

# Corporate Circle SILVER Package

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## Hospitality

- Preferred access to purchase premium seats for any given performance prior to general public
- 20 complimentary tickets for the year to performance of choice at the Broward , Miniaci Performing Art Center and/or Miramar Cultural Center (excluding Broadway)
- 20 passes to the exclusive Mercedes Benz Intermezzo Lounge
- 10 Complimentary Drink Vouchers per year
- 5 complimentary valet parking vouchers per year
- Invitation to annual Corporate Circle Breakfast

## Employee Benefits

- Employee discounts to most performances with early access prior to public on sale
- Space usage rent free once (1) a year for your Corporate Event (excludes theater space and catering cost)
- Complimentary backstage tour for you and your guest (must be scheduled in advance)

## Visibility

- YOUR COMPANY recognized on our Corporate Circle website page, with a link to your site
- Inclusion in CenterStage Newsletter

**PLUS**, additional benefits offered throughout the year ...exclusively for Corporate Circle members!

# Corporate Circle GOLD Package

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## Hospitality

- Preferred access to purchase premium seats for any given performance prior to general public
- 40 complimentary tickets for the year to performance of choice at the Broward Center for the Performing Arts, Parker Playhouse, Miniaci Performing Art Center and/or Miramar Cultural Center (excluding Broadway)
- 2 Broadway Series Subscription
- 2 annual memberships to the exclusive Mercedes Benz Intermezzo Lounge
- 20 Complimentary Drink Vouchers per year
- 10 complimentary valet parking vouchers per year
- Invitation to annual Corporate Circle Breakfast
- Invitation for 2 to President's Dinner

## Employee Benefits

- Employee discounts to most performances with early access prior to public on sale
- Space usage rent free twice (2) a year for your Corporate Event (excludes theater space and catering cost)
- Complimentary backstage tour for you and your guest (must be scheduled in advance)

## Visibility

- Inclusion in Playbill listing
- YOUR COMPANY recognized on our Corporate Circle website page, with a link to your site
- Inclusion in CenterStage Newsletter

**PLUS**, additional benefits offered throughout the year ...exclusively for Corporate Circle members!

# Corporate Circle PLATINUM Package

## Hospitality

- Preferred access to purchase premium seats for any given performance prior to general public
- 100 complimentary tickets for the year to performance of choice at the Broward Center for the Performing Arts, Parker Playhouse , Miniaci Performing Art Center and/or Miramar Cultural Center (excluding Broadway)
- 4 Broadway Series Subscription
- 4 annual memberships to the exclusive Mercedes Benz Intermezzo Lounge
- 40 complimentary drink vouchers per year
- 20 complimentary valet parking vouchers per year
- Invitation to annual Corporate Circle Breakfast
- Invitation for 4 to Presidents Dinner

## Employee Benefits

- Employee discounts to most performances with early access prior to public on sale
- Space usage rent free four (4) times a year for your Corporate Event (excludes theater space and catering cost)
- Complimentary backstage tour for you and your guest (must be scheduled in advance)

## Visibility

- Inclusion on Corporate Wall in Au-Rene Theater lobby
- YOUR COMPANY recognized on our Corporate Circle website page, with a link to your site
- Inclusion in Center Stage Newsletter
- Inclusion in Playbill listing

**PLUS**, additional benefits offered throughout the year ...exclusively for Corporate Circle members!

# Corporate Circle Plus ... and MORE!

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In addition to the benefits outlined here, we have several meeting spaces, full catering capabilities, corporate visibility and sponsorship programs that can supplement all your corporate or group needs.

So, extend the red carpet treatment to your guests...

Get the convenience you need ...

And the unique access that will make you and your company leave a long-lasting impression that builds loyalty and puts you center stage ...  
all year long.

For more information on our Corporate Circle packages or to learn more about our sponsorship programs please contact:

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